



FOR IMMEDIATE RELEASE

NHRA HALL OF FAME DARRELL GWYNN TO JOIN BASS PRO TEAM

Darrell Gwynn, from the Darrell Gwynn Chapter of The Buoniconti Fund, to work with Bass Pro Shops, Tracker Boats and Cabela's in educating and empowering the handicapped public to enjoy recreational activities via adaptive technology

January 14, 2019 MIAMI, FL - NHRA Hall of Famer, and Director of the Darrell Gwynn Chapter of The Buoniconti Fund, Darrell Gwynn has added a new role with the Bass Pro team as an advocate to help facilitate the disabled community enjoying fishing and other outdoor activities to help those with physical challenges achieve greater action and independence.

Gwynn, a retired drag-racing World Champion from Weston, will support outdoor outfitter giants Bass Pro Shops, Tracker Boats and Cabela's as an Ambassador in educating and empowering the handicapped public to enjoy recreational fishing via ongoing refinements in adaptive technology.

"Having lived my entire life in Florida, I enjoyed sport fishing from the first time I was able to handle a rod and reel. Over the years, as a quadriplegic, I have learned that it is still possible to fully enjoy the outdoors and this activity I love so much," said Darrell.

In addition to continuing hosting two annual celebrity fishing tournaments with NASCAR drivers to benefit the Darrell Gwynn Chapter of The Buoniconti Fund, Gwynn will now travel to select Bass Pro Shops giving educational seminars and personal appearances touting consumers of any ability level to get out and enjoy angling through the latest convenience and safety tools.

Fishabled Seminar Series at these participating Bass Pro Shops:

Tampa, FL – Friday, February 8th at 11:00 a.m.

Orlando, FL – Friday, February 8th at 3:00 p.m.

Daytona Beach, FL – Tuesday, March 12th at 3:00 p.m.

Gainesville, FL – Thursday, March 14th at 3:00 p.m.

Dania Beach, FL - TBD

"As a Hall of Fame drag racer Darrell has been a leader in everything he does. We are proud to have him representing our cause for more than 28 years, most recently as head of the Darrell Gwynn Chapter of The Buoniconti Fund. His love of the outdoors makes this a natural fit for him with the Bass Pro family and will only enhance his advocacy for those with physical challenges," said Marc Buoniconti, President of The Buoniconti Fund.

Gwynn was recently featured in an episode of the popular George Poveromo's *World of Saltwater Fishing* filmed off the shores of Miami-Dade County.

Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis: The Chapter is led by Hall of Fame drag racer Darrell Gwynn. The Darrell Gwynn Chapter's mission is to raise funds and awareness in support of The Miami Project to Cure Paralysis, as well as improve the quality of life for those living with spinal cord injuries. The Miami Project is the world's premier spinal cord injury research facility, and is based at the University of Miami Miller School of Medicine.

In 1985, Barth A. Green, M.D. and NFL Hall of Fame linebacker Nick Buoniconti helped found The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. The Miami Project, a Center of Excellence at the University of Miami Miller School of Medicine, is considered the premier investigative research program conducting cutting edge discovery, translational, and clinical investigations targeting spinal cord and brain injuries. Since its inception, The Miami Project has been instrumental in changing the landscape of knowledge and therapeutic strategies for spinal cord injury and traumatic brain injury. In 1992 the Buoniconti family established The Buoniconti Fund to Cure Paralysis as a non-profit organization devoted to assisting The Miami Project achieve its national and international goals.

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